

The Leela Palace, New Delhi

9th January 2024

09:00 AM – 09:30 AM

Opening Address

**Blended Financing Healthcare Digitization Today to Contribute in GDP Tomorrow Through Data Assetization**

**Shri Abhijeet Sinha**

National Program Director – Ease of Doing Business  
Project Director – DIISHA

09:30 AM – 10:30 AM

Opening Presentation

**Leveraging Health-Tech Screening for India's Health Mapping and Wellness Navigation**

*Presentation By Elsevier | By Ms. Hema Jagota, Member. Working Group  
Director – Clinical Solutions, Elsevier*

Clinical reasoning expertise with AI-based decision support and Health Screening Platform (DIISHA) beneficiary data is used for health risk assessment or care with more effective population health & research and increasing ABHA Digitalization and allocate high risk of health testing.

10:30 AM – 10:45 AM

Felicitation

**Ambassador of Change Felicitation:** Honoring Technocrats, Bureaucrats, Policy Think Tanks, and Industry Leaders for their advocacy and contribution in Healthcare Digitization

10:45 AM – 11:30 AM

Technical Presentation

**Addressing Gaps of Medicine Accessibility in Rural India: From 25% Accessibility to 100% Outreach**

*Presentation by Koye Pharma | By Mr. Preetish Toraskar, Member. Working Group  
Founder & Director – Koye*

Medicine accessibility remains a grave concern, as 63% of rural India cannot access pharmacies within 5 km. In the last 75 years, we could give access only to 25% of the population. DIISHA, recognizing the multifaceted challenges, seeks to address this by fostering pharmaceutical expansion in rural demographics, leveraging opportunities for growth. It emphasizes training of pharmacists, adopting digital solutions and implementing checks to prevent stock-outs.

11:30 AM – 11:45 AM

Felicitation

**Ambassador of Change Felicitation:** Honoring Technocrats, Bureaucrats, Policy Think Tanks, and Industry Leaders for their advocacy and contribution in Healthcare Digitization

11:45 AM – 12:30 PM

Technical Presentation

**Anemia's Lotion Treatment: Ancient, Vedic, or Futuristic?**

*Presentation by Murlī Krishna Pharmaceuticals Pvt. Ltd. By Ms. Jayeeta Pahan  
General Manager Operations & Developments – MKPPL*

DIISHA aims to open possibilities of dynamic drug development, testing, and implementation, fostering the expedited adoption of innovative and futuristic solutions to combat anemia. This innovative MKPPL alternative seeks to merge ancient wisdom with futuristic visions, sparking discussions on groundbreaking treatments for improved healthcare.

12:30 PM – 1:00 PM

Special Address

**By Knowledge Group Members**

1:00 PM – 2:00 PM

Break

**Lunch & Networking**

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2:00 PM – 2:45 PM

Technical Presentation

### Data Collection and Integration Requirement

*Presentation by Signzy Technologies | By Mr. Nayan Talreja, Pre-Sales - Signzy*

The integrity of healthcare records within DIISHA is paramount, ensuring the robustness of health data and validating the identity of each individual whose health information is documented. A non-debatable and authentic record is imperative, for adding value with various health records of the state government to establish their assetization potential with transparency.

2:45 PM – 3:30 PM

Technical Presentation

### Digitalisation of Diagnosis, Authorization for DBT Eligible Patients

*Presentation by Health Smarttech | By Mr. Pankaj Saxena  
Co-Founder & CSO - Health Smarttech*

DIISHA enables availability of the doctors- Online & Offline for patients and also helps the doctors arrive at a conclusive diagnosis, determining the appropriate drug, treatment, or administration for the patient. Government Doctors can also digitally authorize Direct Benefit Transfer in DIISHA.

3:30 PM – 4:15 PM

Technical Presentation

### From Health Expenditure to Earning: Advantages of Public Health Data Monetization

*Presentation by Innoplexus | By Mr. Amit Ananpara, Member. Working Group  
MD - Innoplexus*

Deliberating on the intricacies of data monetization as a revenue source from the Pharma & Healthtech Device business landscape, unlocking the hidden potential of data generated by states through DIISHA.

4:15 PM – 4:45 PM

Open Discussion

### Collection of Inputs for Draft Report

Mr. Shanker Kaul, MD - Elsevier  
Ms. Jyoti Tiwari - Additional Program Secretary  
Ms. Jaspreet Kaur, Project Coordinator - DIISHA  
Mr. Prashant Gandhi - EoDB Partner

4:50 PM – 5:00 PM

Valedictory Address

### Blended Financing for Climate & Health: Budget Priority FY2024-25 Submissions Before 16th Finance Commission, Ministry of Finance

Closing Remarks: The Royal Ballroom

**Shri Abhijeet Sinha** (Thank you note from host)  
National Program Director - Ease of Doing Business

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